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**Arizona Auction House, Auction Systems Auctioneers & Appraisers Inc., to be
Featured on TLC's Newest Reality Show**

Phoenix, AZ. April 25, 2010 –Arizona auction house, Auction Systems Auctioneers & Appraisers, Inc., will be featured in a reality show about auctions on the American cable television network TLC.

TLC is owned by Discovery Communications and has a variety of reality-based programming. TLC reality shows includes successful programs like Little People Big World, Miami Ink, Cake Boss, Toddlers & Tiaras and more. TLC features a number of shows, such as Cake Boss, that focus on the inner-workings of a business and provide viewers with a greater sense of how that specific business operates.

“Auction Systems is very excited about the opportunity to be featured on a reality show on one of the leading reality television networks,” said Deb Weidenhamer, CEO of Auction Systems Auctioneers & Appraisers, Inc. “TLC’s programming provides great exposure for the businesses that they feature on their reality programming and Auction Systems expects to benefit greatly from this exposure. We also expect that viewers will enjoy watching the inner-workings of our Arizona auction house.”

Auction Systems Auctioneers & Appraisers, Inc. is one of the most active auction and appraisal companies in the Southwest United States. Auction Systems success is in part based on the company’s technology and systems. For more than three years Auction Systems has offered on-line previews for auctions and Auction Systems was one of the first auction firms in the Southwest to offer simulcast auctions. Auction Systems is the number one source for auctions that feature seized property, police confiscated items, business liquidation items, bankruptcy assets and more.

For more information about the Arizona auction house, Auction Systems Auctioneers & Appraisers, visit www.auctionandappraise.com.

About Auction Systems Auctioneers & Appraisers, Inc.

Auction Systems Auctioneers & Appraisers, Inc. is the Southwest's most active auction and appraisal company. Auction Systems features live and live simulcast auctions and

appraisals of stolen and confiscated Police and personal product including cars, tools, electronics, jewelry, sporting, coins and surplus, as well as auctions of commercial and heavy equipment, real estate, antiques, guns, estate and business liquidation and bankruptcy.

Based in Phoenix, Arizona and an INC. 500 company, Auction Systems is one of the fastest growing privately held companies within the United States. Additionally, Auction Systems is an ICIC INC. 100 company and is ranked as the #1 fastest growing woman-owned business and the fifteenth fastest growing business overall within the inner cities of the United States.

Auction Systems Auctioneers & Appraisers, Inc. can be found on the web at <http://auctionANDappraise.com>.

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